

REGISTERED NUMBER: 06025552 (England and Wales)

**Unaudited Financial Statements  
for the Year Ended 31 March 2020  
for  
AKA (Sadler Brown) Limited**

[www.datalog.co.uk](http://www.datalog.co.uk)

Apache

Access forbidden!

**AKA (Sadler Brown) Limited (Registered number: 06025552)**

**Contents of the Financial Statements  
for the Year Ended 31 March 2020**

	<b>Page</b>
<b>Company Information</b>	1
<b>Balance Sheet</b>	2
<b>Notes to the Financial Statements</b>	4

[www.datalog.co.uk](http://www.datalog.co.uk)

Apache

Access forbidden!

**AKA (Sadler Brown) Limited**  
**Company**  
**Information**  
**for the Year Ended 31 March 2020**

<b>DIRECTORS:</b>	A Harmieson D Cogdon
<b>REGISTERED OFFICE:</b>	11/12 Riverside Studios Amethyst Road Newcastle Business Park Newcastle upon Tyne Tyne and Wear NE4 7YL
<b>REGISTERED NUMBER:</b>	06025552 (England and Wales)
<b>ACCOUNTANTS:</b>	Inspire Chartered Accountants 6 Queens Court Third Avenue Team Valley Gateshead Tyne and Wear NE11 0BU



**AKA (Sadler Brown) Limited (Registered number: 06025552)****Balance  
Sheet  
31 March 2020**

	Notes	31.3.20 £	£	31.3.19 £	£
<b>FIXED ASSETS</b>					
Intangible assets	5		20,525		23,582
Tangible assets	6		<u>4,771</u>		<u>6,361</u>
			25,296		29,943
<b>CURRENT ASSETS</b>					
Debtors	7	495,171		520,330	
Cash in hand		<u>185</u>		<u>185</u>	
		495,356		520,515	
<b>CREDITORS</b>					
Amounts falling due within one year	8	<u>315,489</u>		<u>347,652</u>	
<b>NET CURRENT ASSETS</b>			<u>179,867</u>		<u>172,863</u>
<b>TOTAL ASSETS LESS CURRENT LIABILITIES</b>			205,163		202,806
<b>CREDITORS</b>					
Amounts falling due after more than one year	9		(46,840)		(65,472)
<b>PROVISIONS FOR LIABILITIES</b>			<u>(635)</u>		<u>(877)</u>
<b>NET ASSETS</b>			<u>157,688</u>		<u>136,457</u>
<b>CAPITAL AND RESERVES</b>					
Called up share capital			1,020		1,020
Share premium			19,701		19,701
Capital redemption reserve			210		210
Retained earnings			<u>136,757</u>		<u>115,526</u>
			<u>157,688</u>		<u>136,457</u>

The company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 31 March 2020.

The members have not required the company to obtain an audit of its financial statements for the year ended 31 March 2020 in accordance with Section 476 of the Companies Act 2006.

The directors acknowledge their responsibilities for:

- ensuring that the company keeps accounting records which comply with Sections 386
- (a) and 387 of the Companies Act 2006 and preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its profit or loss for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company.
  - (b)





**AKA (Sadler Brown) Limited (Registered number: 06025552)**

**Balance Sheet - continued  
31 March 2020**

The financial statements have been prepared and delivered in accordance with the provisions applicable to companies subject to the small companies regime.

In accordance with Section 444 of the Companies Act 2006, the Statement of Income and Retained Earnings has not been delivered.

The financial statements were approved by the Board of Directors and authorised for issue on 17 June 2020  
and were signed on its behalf by:

A Harmieson - Director



**AKA (Sadler Brown) Limited (Registered number: 06025552)**

**Notes to the Financial Statements  
for the Year Ended 31 March 2020**

**1. STATUTORY INFORMATION**

AKA (Sadler Brown) Limited is a private company, limited by shares, registered in England and Wales. The company's registered number and registered office address can be found on the Company Information page.

**2. STATEMENT OF COMPLIANCE**

These financial statements have been prepared in accordance with Financial Reporting Standard 102 "The Financial Reporting Standard applicable in the UK and Republic of Ireland" including the provisions of Section 1A "Small Entities" and the Companies Act 2006.

**3. ACCOUNTING POLICIES**

**Basis of preparing the financial statements**

The financial statements have been prepared under the historical cost convention.

The directors have reviewed the company's forecasts and projections and, in particular, have considered the potential implications of the Coronavirus (COVID-19) pandemic. Whilst the eventual financial impact of the pandemic on the company, and on the overall economy, remains uncertain, the directors are confident that the company will be able to remain operational throughout the pandemic. However, it has inevitably had to scale back its operations after the year end. With the benefit of the government support packages available to help businesses through the pandemic, the directors have a reasonable expectation that the company will have adequate resources to continue in operational existence for the foreseeable future. The company therefore continues to adopt the going concern basis in preparing its financial statements.

**Turnover**

Turnover represents net invoiced sales of services, excluding value added tax.

In respect of long-term contracts and contracts for on-going services, turnover includes the value of work done in the year, including estimates of amounts not invoiced. Turnover in respect of long-term contracts and contracts for on-going services is recognised by reference to the stage of completion.

**Goodwill**

Goodwill, being the amount paid in connection with the acquisition of a business in 2008, is being amortised evenly over its estimated useful life of twenty years.

**Intangible assets**

Intangible assets are initially measured at cost. After initial recognition, amortisation is calculated so as to write off the cost of an asset, less its estimated residual value, over the useful life of that asset as follows:

Website - 25% reducing balance

**Tangible fixed assets**

Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life.

*Apache* Plant and machinery - 25% on reducing balance

**Taxation**

Taxation for the year comprises current and deferred tax. Tax is recognised in the Statement of Income and Retained Earnings, except to the extent that it relates to items recognised in other comprehensive income or directly in equity.

Current or deferred taxation assets and liabilities are not discounted.

Current tax is recognised at the amount of tax payable using the tax rates and laws that have been enacted or substantively enacted by the balance sheet date.

**AKA (Sadler Brown) Limited (Registered number: 06025552)****Notes to the Financial Statements - continued  
for the Year Ended 31 March 2020****3. ACCOUNTING POLICIES - continued****Deferred tax**

Deferred tax is recognised in respect of all timing differences that have originated but not reversed at the balance sheet date.

Timing differences arise from the inclusion of income and expenses in tax assessments in periods different from those in which they are recognised in financial statements. Deferred tax is measured using tax rates and laws that have been enacted or substantively enacted by the year end and that are expected to apply to the reversal of the timing difference.

Unrelieved tax losses and other deferred tax assets are recognised only to the extent that it is probable that they will be recovered against the reversal of deferred tax liabilities or other future taxable profits.

**Hire purchase and leasing commitments**

Rentals paid under operating leases are charged to profit or loss on a straight line basis over the period of the lease.

**Pension costs and other post-retirement benefits**

The company operates a defined contribution pension scheme. Contributions payable to the company's pension scheme are charged to profit or loss in the period to which they relate.

**4. EMPLOYEES AND DIRECTORS**

The average number of employees during the year was 6 (2019 - 5).

**5. INTANGIBLE FIXED ASSETS**

	Goodwill £	Computer software £	Totals £
<b>COST</b>			
At 1 April 2019 and 31 March 2020	<u>60,543</u>	<u>1,600</u>	<u>62,143</u>
<b>AMORTISATION</b>			
At 1 April 2019	37,081	1,480	38,561
Amortisation for year	<u>3,027</u>	<u>30</u>	<u>3,057</u>
At 31 March 2020	<u>40,108</u>	<u>1,510</u>	<u>41,618</u>
<b>NET BOOK VALUE</b>			
At 31 March 2020	<u>20,435</u>	<u>90</u>	<u>20,525</u>
At 31 March 2019	<u>23,462</u>	<u>120</u>	<u>23,582</u>



**AKA (Sadler Brown) Limited (Registered number: 06025552)****Notes to the Financial Statements - continued  
for the Year Ended 31 March 2020**

<b>6. TANGIBLE FIXED ASSETS</b>		Plant and machinery £
<b>COST</b>		
At 1 April 2019 and 31 March 2020		<u>53,360</u>
<b>DEPRECIATION</b>		
At 1 April 2019		46,999
Charge for year		<u>1,590</u>
At 31 March 2020		<u>48,589</u>
<b>NET BOOK VALUE</b>		
At 31 March 2020		<u>4,771</u>
At 31 March 2019		<u>6,361</u>
<b>7. DEBTORS: AMOUNTS FALLING DUE WITHIN ONE YEAR</b>		
	31.3.20	31.3.19
	£	£
Trade debtors	118,898	18,898
Amounts owed by group undertakings	64,412	333,407
Amounts recoverable on contract	220,852	150,479
Other debtors	<u>91,009</u>	<u>17,546</u>
	<u>495,171</u>	<u>520,330</u>
<b>8. CREDITORS: AMOUNTS FALLING DUE WITHIN ONE YEAR</b>		
	31.3.20	31.3.19
	£	£
Bank loans and overdrafts	9,371	19,148
Trade creditors	201,885	11,943
Taxation and social security	4,467	7,502
Other creditors	<u>99,766</u>	<u>309,059</u>
	<u>315,489</u>	<u>347,652</u>
<b>9. CREDITORS: AMOUNTS FALLING DUE AFTER MORE THAN ONE YEAR</b>		
	31.3.20	31.3.19
	£	£
Other creditors	<u>46,840</u>	<u>65,472</u>





**AKA (Sadler Brown) Limited (Registered number: 06025552)**

**Notes to the Financial Statements - continued  
for the Year Ended 31 March 2020**

**10. SECURED DEBTS**

The following secured debts are included within creditors:

	31.3.20	31.3.19
	£	£
Bank overdrafts	9,371	19,148
Other loans	<u>144,502</u>	<u>117,960</u>
	<u>153,873</u>	<u>137,108</u>

The bank overdraft is secured by a fixed and floating charge over the company's assets, and by personal guarantees from Peter Stienlet and Anthony Harmieson.

The other loans are secured by a personal guarantees from Peter Stienlet and Anthony Harmieson.



